



China Housing Markets

- Beyond The Downturn

A Data-Driven Perspective

Project Chambers Luncheon | 15 March 2024

Discussion Material

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A Colleague... R2C2



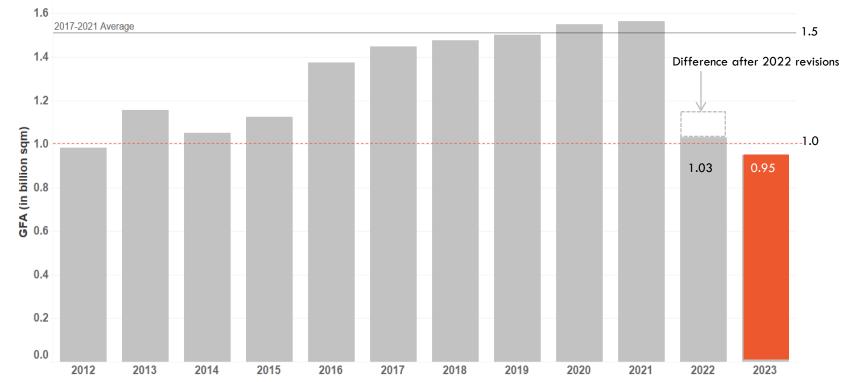


New Home Sales - What Will Be The Next Normal?



National New Home Sales GFA (Billion Sqm)

Annual National Residential New Home Sales GFA by Developers 2012-2023



Source: Analysis by Real Estate Foresight based on data from NBS

Not One Market







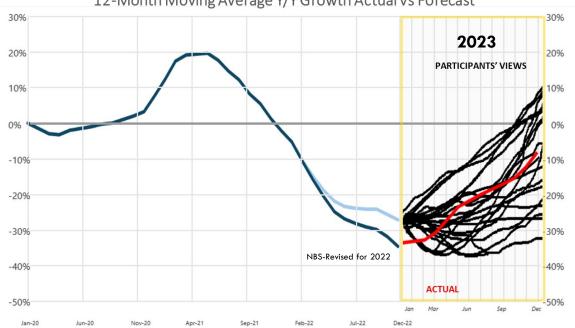
In Hindsight

"Your" Forecasts In Hindsight: 2023 vs 2022





NBS Residential Sales GFA by Developers 12-Month Moving Average Y/Y Growth Actual vs Forecast

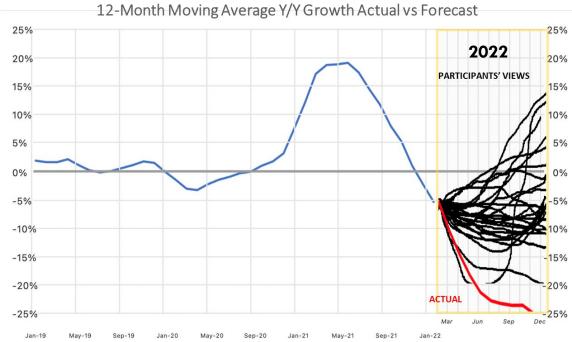


Source: Analysis by Real Estate Foresight based on data from NBS, participants' contributions

Note: Throughout 2023, NBS has been revising down the 2022 data (Mar-Dec 2022)

2022 Forecasts vs Actual





Source: Analysis by Real Estate Foresight based on data from NBS, participants' contributions



Quick Intro – About Real Estate Foresight

About Real Estate Foresight – Since 2012:





China Forecast Service
Subscription-based, since 2012



Monthly / weekly reports and updates, calls, on the latest indicators, issues, forecasts, special reports



Signallium™ China Property
Launched in 2020, with sister AI venture
Robotic Online Intelligence

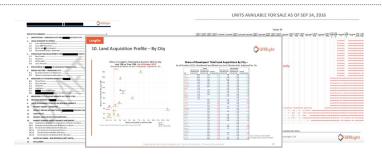


Monitoring 'real time' the latest market signals, developers in distress, and policy developments, reactions, and impact



Bespoke Projects

Incl. market due diligence work on specific projects since 2013



Custom projects on specific projects/developers/topics, from macro-property to micro due diligence, deep-dives, and strategy papers



Stay Close To The Latest Data And Insights



















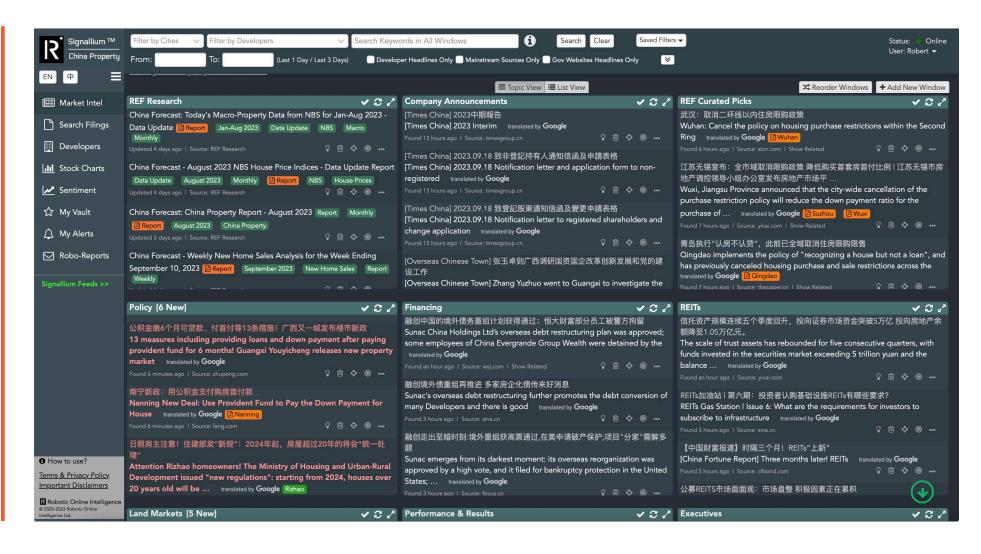






Local Intel - Signallium [™] China Property







Bespoke Projects - Developers In Distress



As the distress among Chinese developers has grown, since 2021, we have been assisting clients in their research on the underlying projects of the distressed developers.

City **Exposure** Profile / Attractiveness

To identify top exposures by city and project vs the property performance metrics of cities

2 Rapid **Project Checks** Due Diligence-Style

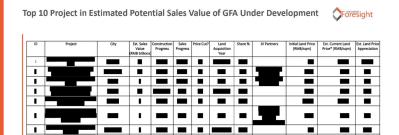
To assess in greater detail the value/attractiveness/performance of key projects (10-20 in a week)

3 Alternative **Data**

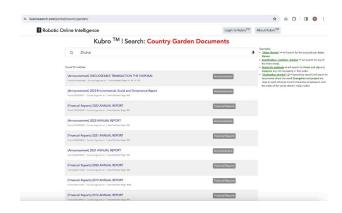
To collect and use data from crawled (public only) land, listings and housing data sources

4 Mining **Local News** And Filings

To get info on developers, projects, JV partners, local rumours, hard to find via search engines







Talking About Data Forecasts – A Mental Model



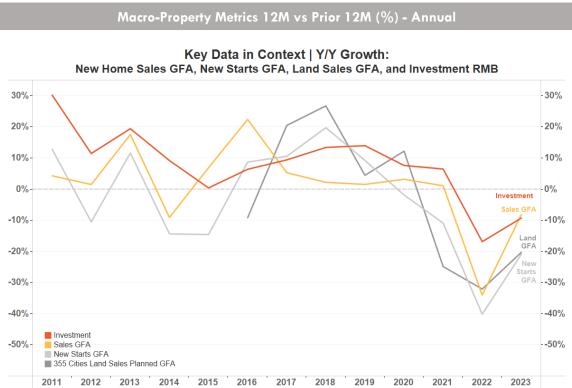




2023 In Context & 2024 Outlook

2023 In Context: Macro-Property Indicators

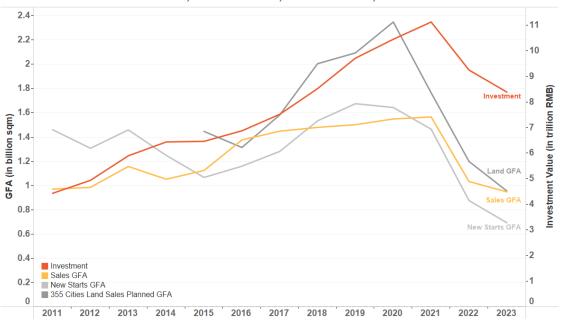




Source: Analysis by Real Estate Foresight based on data from NBS/ CREIS Note that all data is for residential housing only

Macro-Property Metrics Absolute Levels - Annual





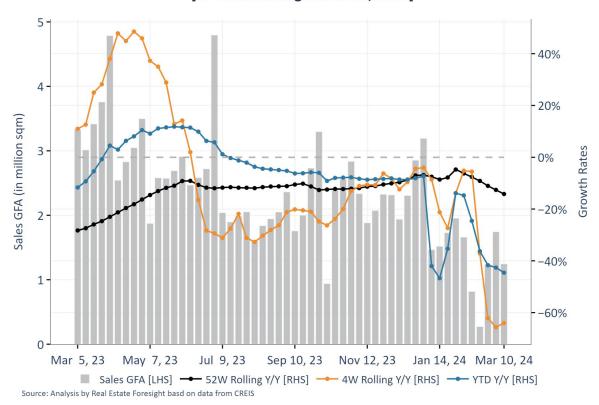
Source: Analysis by Real Estate Foresight based on data from NBS/CREIS Note that all data is for residential housing only

Weekly Data Points At A Weak Start To 2024



Weekly New Home Sales to March 10: Multiple Metrics

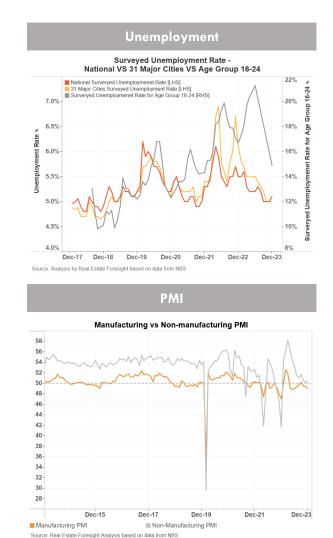
18 Cities Weekly Sales GFA And The Growth Rates [To Week Ending March 10, 2024]

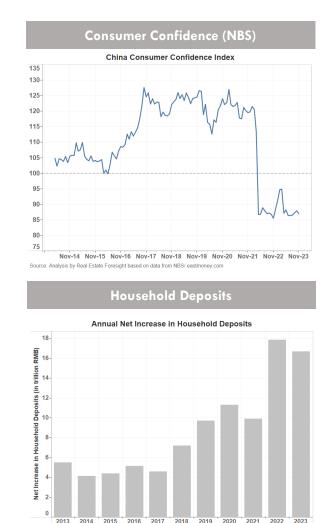


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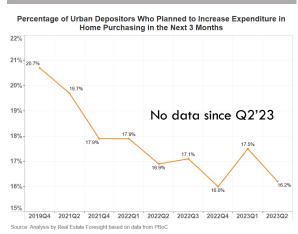
The Confidence And Macro Challenges







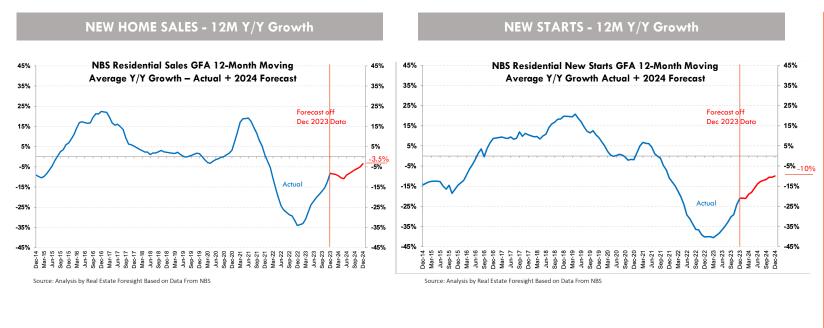


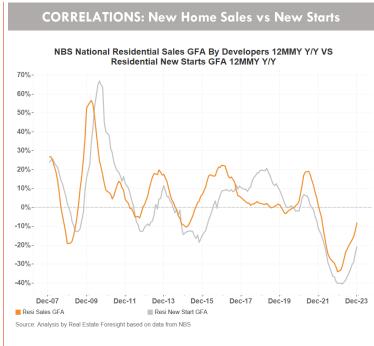


Source: Analysis by Real Estate Foresight based on data from NBS/ PBoC

REF Main Scenarios 2024: New Home Sales And New Starts

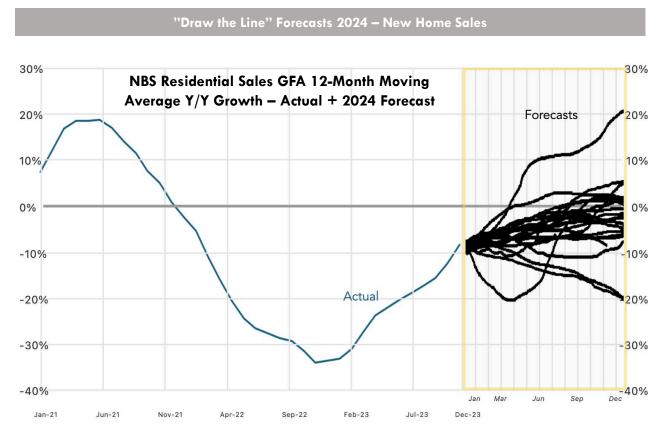






"Draw The Line" Views 2024





Source: Analysis by Real Estate Foresight Based on Participants' Responses, NBS

Policy Signs In The Data (1)



The Whitelists - ROUND 1

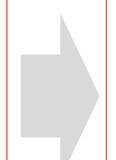
Number of Whitelisted Projects by City (Collected as of Feb 5, 2024)				
City	# of Projects Approved by Local Gov	Estimated Loan Demand. RMB bn		
Chongqing	314	83		
Chengdu	227			
Kunming	212	92		
Nanning	107			
Wuhan	101	54		
Qingdao	84	25		
Changsha	78	21		
Xi'an	54	18		
Tianjin	22	5		
Total	1199	298		

Source: Local Government disclosures quoted by local media, collated by Real Estate Foresight
Data checks as of Feb 5, 2024

MoHURD:

As of end-Jan 2024

- 170 cities | 26 provinces
- 3,218 projects
- 84% non-SOEs
- 83 approved = **RMB 18 bn**



MoHURD:

As of end-Feb 2024

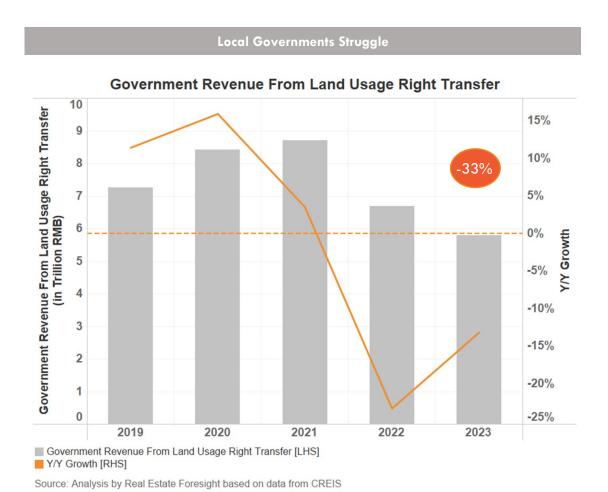
- 276 cities | 31 provinces
- 6,000 projects
- RMB 200 bn approved

Examples of Numbers of Whitelisted Projects by Developer (Collected as of Feb 5, 2024)

Developer	# of Projects		Notes
Sunac	90		20 cities, incl. Beijing, Tianjin, Chengdu, Chongqing, Zhengzhou, Shenyang
Greenland	34		Est. loan demand 11.7 billion RMB
Country Garden	30		Henan, Hubei, Sichuan, Shandong provinces and Chongqing
Sino-Ocean	20		Xi'an, Chengdu, Wuhan, Xiamen
Jinke Property	20		Chongqing
Cifi	18		Incl. Chongqing, Kunming, Beijing
Shimao	16		Applied for 40 projects, 16 got in. One in Wuhan already got the loan.
Aoyuan	'Multiple'		Incl. Nanning, Chongqing
Agile	'Multiple'		Incl. Chongqing, Guangzhou
Source: Multiple sources,	collated by Real Estate	Fo	presight based on local media
Data checks as of Feb 5, 2	024		

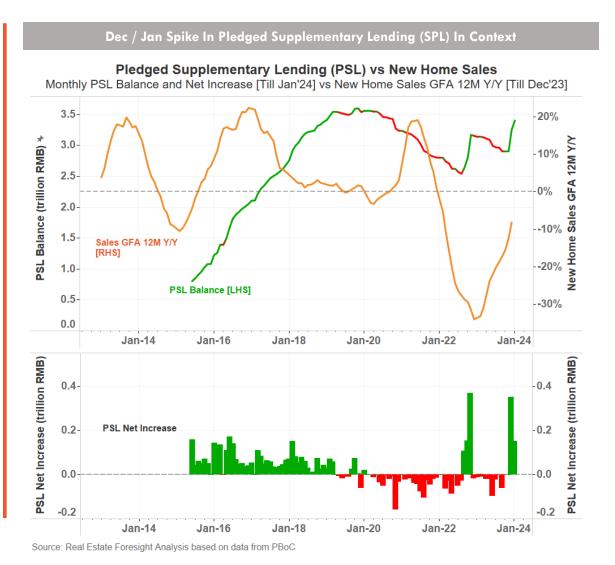
Policy Signs In The Data (2)





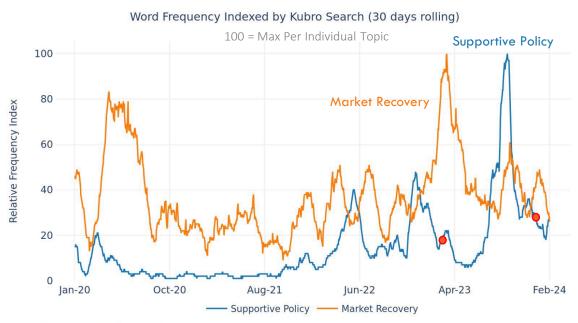
Policy Signs In The Data (3)





Support vs Recovery: Relative Frequency of Mentions In Media Headlines (CN)

Our alternative way to gauge the sentiment and dominant narratives via the analysis of mainstream Chinese media headlines



Source: Provided by Robotic Online Intelligence Ltd.

Robotic Online Intelligence

"(...) Effectively prevent and defuse risks from leading high-quality real estate companies, improve their asset-liability status, prevent disorderly expansion, and promote the stable development of the real estate industry."

Li Keqiang at the NPC on March 5

"...all parties should not overreact to these debt default problems"

Media quote of a MOHURD official, Dec 2023

Policy Signs In The Data (4)





Our alternative way to gauge the sentiment and dominant narratives via the analysis of mainstream Chinese media headlines

Word Frequency Indexed by Kubro Search (30 days rolling)



Source: Provided by Robotic Online Intelligence Ltd.

Robotic Online Intelligence

Three Major Projects

1. Affordable Housing

- Rent + sale, much larger scale
- Vary by city SZ: 80,000 vs GZ: 10,000
- Might divert lower-end demand for new homes

2. Urban Village Renovation / Renewal

- Major cities (21 or 22) different from 2015-2018
- From demolishing to modernizing
- CREIS estimate new demand 44m sqm p/a (not large, hard to assess)
- Not encouraging large-scale demolition

3. Construction of 'Leisure + Emergency' Infrastructure

- Parks, hotels, hospitals, warehouses and logistic centers to be easily converted to 'emergency' facilities
- E.g. Pandemic, earthquake, floods
- More infrastructure-like spend, no impact on new home sales



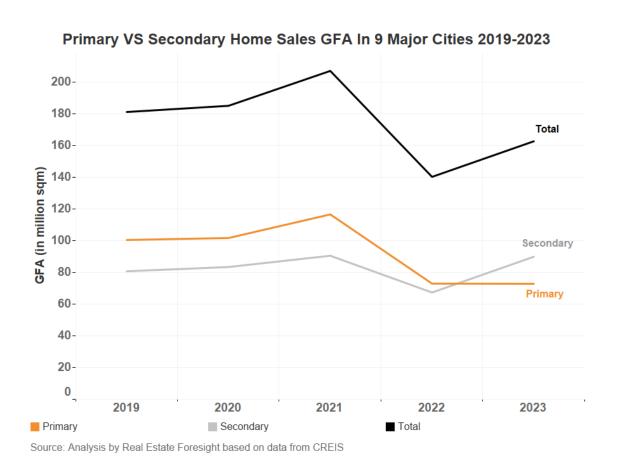
The Big Shifts

The Shift: From New Homes To Secondary Market

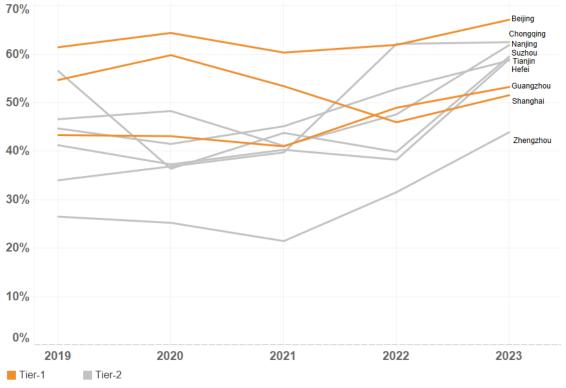




The Rising Share Of The Secondary Market



Proportion Of Secondary Home Sales GFA Over Total Home Sales GFA



Source: Analysis by Real Estate Foresight based on data from CREIS

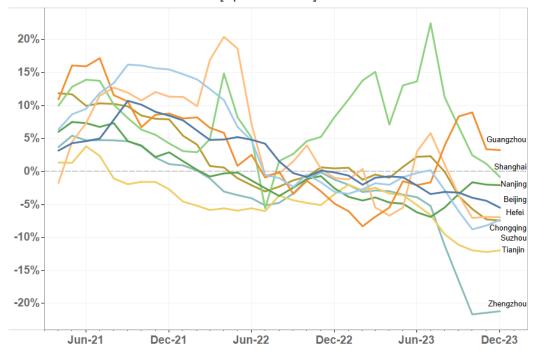
Secondary Sales Up But Prices Trend Down (10 Cities)







Secondary Home Prices 3M Moving Average Y/Y Growth by City [Apr'21-Dec'23]



Source: Analysis by Real Estate Foresight based on data from CREIS

The City-Level Difference – Sales Volumes And House Prices





New Home Sales Volumes vs House Prices

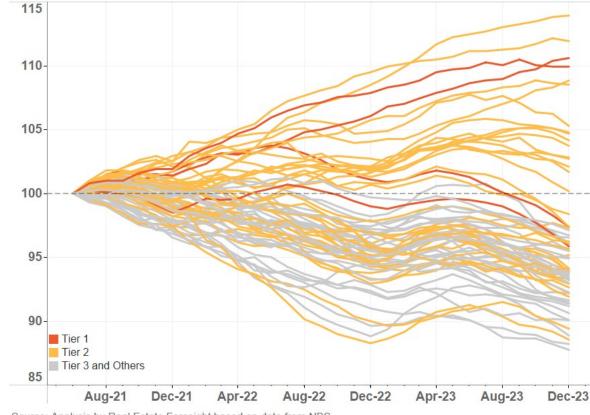
Sales (GFA Growth 2022-2023 Avg. vs 2019-2021 Avg.) vs Prices (CREIS Price Growth Jun'21-Dec'23)



Source: Analysis by Real Estate Foresight based on data from CREIS Bubble sizes refer to the average new home sales GFA in 2022-2023

■ Tier 1 ■ Tier 2 House Prices Since Mid-2021 | Lower Tier - Greater Struggle

NBS New Home Price Indices Rebased to Jun'21 = 100 by City

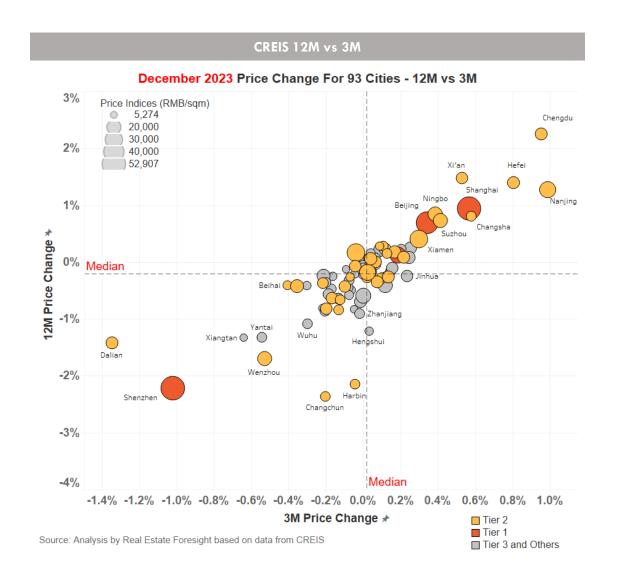


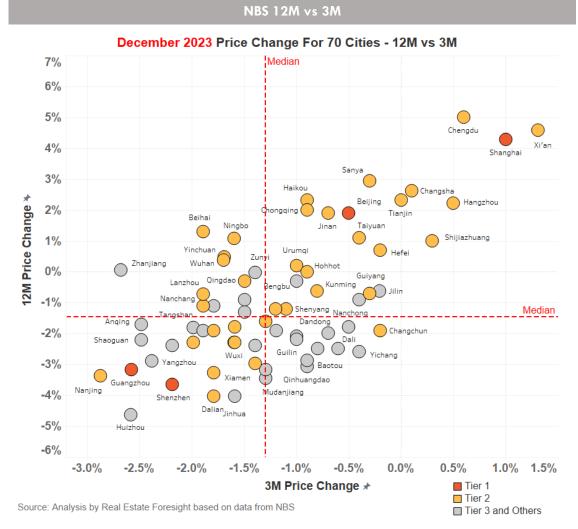
Source: Analysis by Real Estate Foresight based on data from NBS



House Prices - Relative Performance (December 2023)



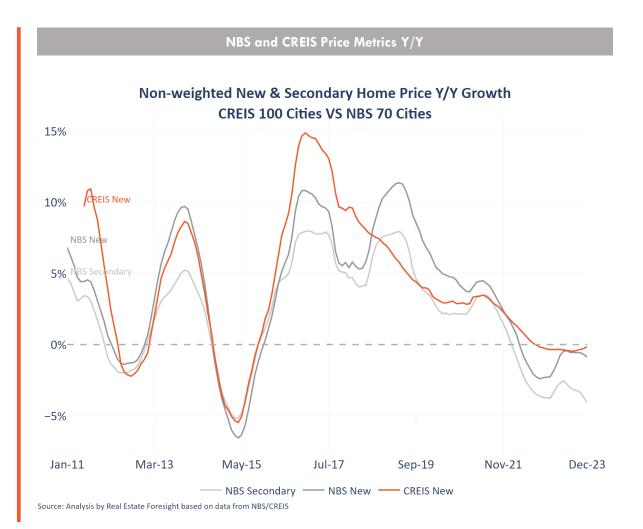






New Home Prices – Where Are We, Really?





Select 'Digital On-The-Ground' Checks - Anecdotal Evidence

Secondary Markets		
City Province		Price Change
Huizhou	Guangdong	30-40% down compared to the highest point in 2021
Suzhou	Jiangsu	5% down in 2023 Nov compared to 2022 Nov
Dongguan	Guangdong	9% down compared to 2022

Source: Multiple sources / local media, Anjuke, Beike, collated by Real Estate Foresight

New Home Sales Price Impact						
City	Province	Price Drop/ Discount				
Nanjing	Jiangsu	10%-35%				
Foshan	Guangdong	10%-25%				
Suzhou	Jiangsu	20%				
Wuhan	Hubei	17%				
Shenzhen	Guangdong	15%				
Guangzhou	Guangdong	10%				

Note.

Shenzhen allows max 15% discount (in contrast to e.g. Suzhou no restriction)

Figures based on several projects in the city, one project in Wuhan, anecdotal evidence

Some discounting reflects end-of-year promotions

Source: Multiple sources / local media, collated by Real Estate Foresight

A Few Points On Evergrande Impact (1)



Companies struggling due to their illegal activities...

"...should be liquidated in accordance with the principles of the rule of law and marketization"

MOHURD official quoted by media, Dec 2023

	Country (Garden		Evergr	ande		Source
	2021	2022	H1 2023	2021	2022	H1 2023	
Landbank (in mil sqm)	253	201	171	260	210	190	Disclosure
Contract Sales GFA (in mil sqm)	66	45	16	52	4	5	Disclosure
Contract Sales Value (in bn RMB)	558	357	129	373	32	33	Disclosure
Cash Collection				388	36	27	Disclosure
	Country	Garden		Evergr	ande		Source
		As of Aug'23	As of Feb'24		As of Aug'23	As of Feb'24	
No. Of Projects (incl. Sold Out)		2,899	2,919		1,459	1,468	CREIS
No. Of Projects (excl. Sold Out)		958	925		436	403	CREIS
No. Of Cities		185	186		176	177	CREIS

Source: Analysis by Real Estate Foresight based on data from CREIS/ Developers' Disclosure

A Few Points On Evergrande Impact (2)





A Few Points On Evergrande Impact (3)



Reported Deliveries and Estimates						
Number of Units I	Delivered					
Developer	2022	Jan-May 2023				
Evergrande	301,000	122,000				

CNY 604 billion in contract liabilities = likely equivalent of **670,000 units** (@9,000 p/sqm, 100sqm avg)

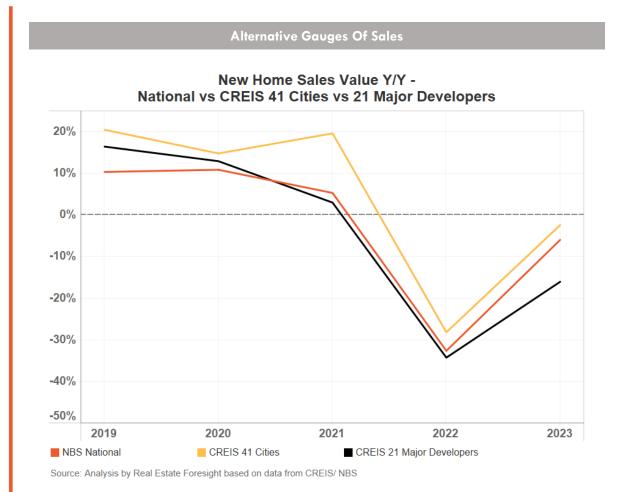
Number of Units Delivered						
Developer	2022	2023				
Country Garden	700,000	600,000				
Vanke	279,900	318,000				
Sunac	340,000	310,000				
Poly	259,000	291,000				
Greenland	260,000	280,000				
COLI		200,000				
Longfor	110,000	140,000				
CIFI	90,000	118,000				
Shimao	120,000	91,200				
Kaisa	20,000	46,000				

Source: Analysis by Real Estate Foresight based on developer disclosures, multiple sources

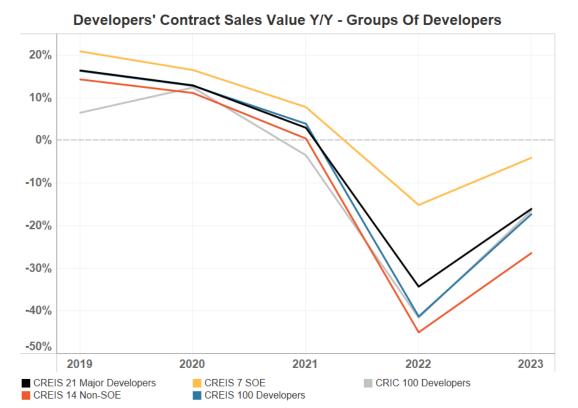


Developers - Declines Vary By Segment But Patterns Similar





Contract Sales - Segments of Developers



Distress Goes On – Auction Challenges



Select Examples of Challenges in Auction Sales

				Valuation	Starting vs	
Asset Type	Company	City	District	(CNY Million)	Valuation	Result
1 shopping mall	Zhejiang Haoanju Ltd	Hangzhou	Gongshu	543	-49%	Failed
3 land pieces (mixed-use)	Local company in Huizhou	Huizhou	Huiyang	147	-45%	Planned
1 land piece (retail)	Sunac	Kunming	Xishan	800	-44%	Withdrawn
Mall	Sunac	Wuxi	Binhu	2,100	-28%	Failed
A bundle of property assets	Yangzhou Yatai Real Estate Ltd	Yangzhou		2,400	-27%	Failed
349 retail units	Sichuan Languang	Chengdu	Jinniu	920	-24%	Failed
1 land piece (mixed-use)	Logan	Shenzhen	Nanshan	6,900	-23%	Failed
1 land piece (office)	Local developer in Beijing	Beijing	Tongzhou	2,300	-22%	Withdrawn
2 office towers	Baoneng Group	Nanning	Yongyi	691	-15%	Failed
2 hotels	Sanding Holdings	Yiwu		953	-10%	Failed
Shops and car parks	Local developer in Foshan	Foshan	Nanhai	670	0%	Failed

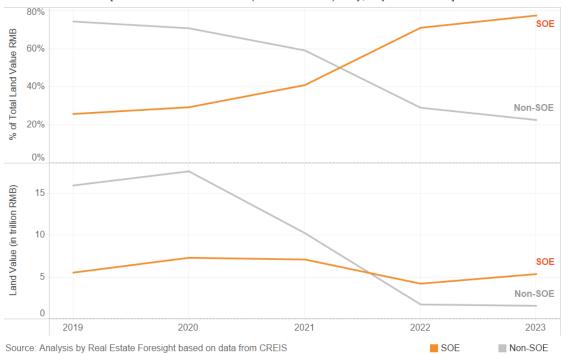
Source: Multiple sources / local media, collated by Real Estate Foresight

Shift To SOEs



SOEs Are Taking Over

Land Acquisition Value (in RMB) by 57 Major Developers By Year [Residential and Mixed-use (incl. Resdential) Only; Adjusted for JVs]



Land Acquisitions 2023 vs 2022 and 2021

Major Developers	2023 Land	2023 Land Acquisition RMB				
Developer	2023 RMB bn	vs 2022	vs 2021			
COLI	104	41%	-9%			
Poly	104	52%	-20%			
China Resources	80	-6%	-19%			
Xiamen C&D	71	29%	18%			
Greentown	62	34%	-32%			
China Merchants	47	-7%	-45%			
China Railway	41	10%	-35%			
Yuexiu	38	70%	-12%			
Vanke	26	-10%	-79%			
Huafa	23	83%	63%			
Binjiang	22	-57%	-46%			
Jinmao	20	118%	-61%			
Longfor	18	-27%	-77%			
Beijing Capital	11	35%	-55%			
New Orleans described in PMR 40 lease dis 2003						

Note: Only among those with min RMB 10 bn spend in 2023

Source: Analysis by Real Estate Foresight based on data from CREIS

Recap: A Macro Perspective



"Support" and "Whitelist" vs "Stimulate" - expect the 'less negative' theme through 2024, new home sales to -3.5%, new starts to -10%

02

A big shift from primary home sales to secondary, pre-sales to completed, bigger differences between cities

03

Home price indices help compare cities, but % declines in reality between 5% and 30%, secondary even to 50% discounts

04

SOEs continue to take over, close to 80% of land purchases, though the new "Whitelists" appear to have non-SOE focus

05

"Three Major Projects" a big deal, urban village renovation with some potential to lead to more demand for new homes

Primary excl. HOS

Private + Condos,

excl. HDB

But Still... It's The Scale, Even After The Big Drop

New Home Sales (HIA)



10,000 units [new home sales 2022 - definitions vary, figures approximate) Australia US Mainland China Singapore Hong Kong

NBS National New Homes

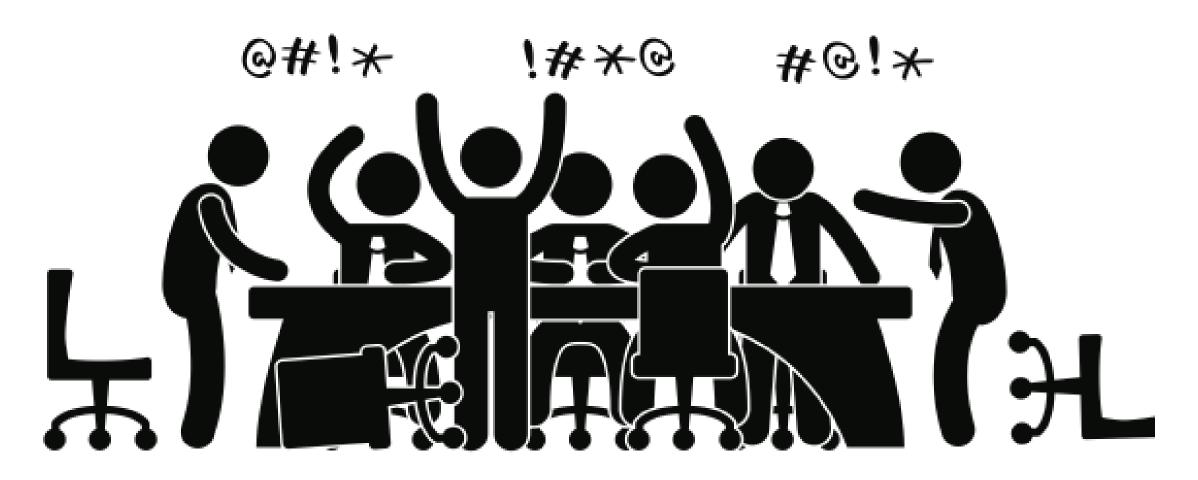
(est. units from GFA)

Single Family (CB)

+ Multifamily est.

Discussion / Questions







EXTRAS

12th Annual China Property Outlook | 2024

Sales

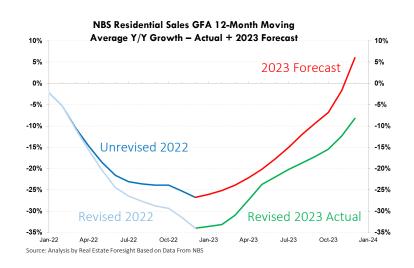
New Starts

House Prices

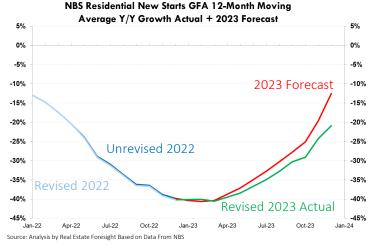
REF Main Scenario vs Actual 2023



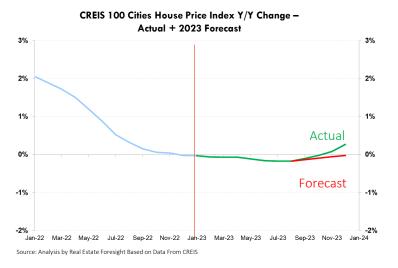
NEW HOME SALES - 12M Y/Y Growth



NEW STARTS - 12M Y/Y Growth



HOUSE PRICES - Y/Y Growth

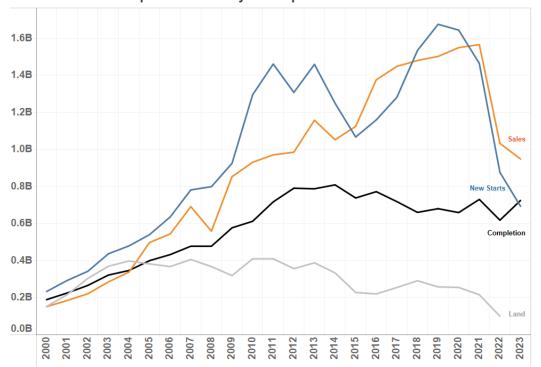


Sales vs Completions Puzzle





Annual Overall Land Sales in Construction Area, Residential Sales, New Starts, and Completion in GFA by Developers from 2000 to 2023



Source: Analysis by Real Estate Foresight based on data from NBS

The Devil Is In The Definitions...

Different Types Of 'Completions'



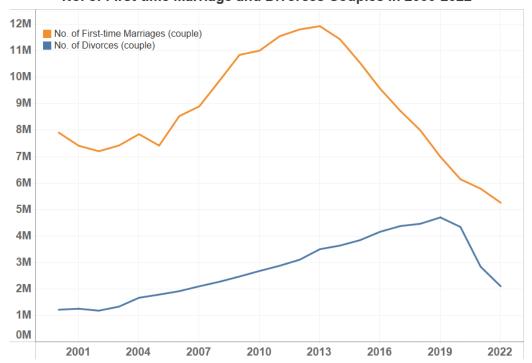
Source: Real Estate Foresight analysis based on data from NBS

Demographic Concerns



Marriages and Divorces

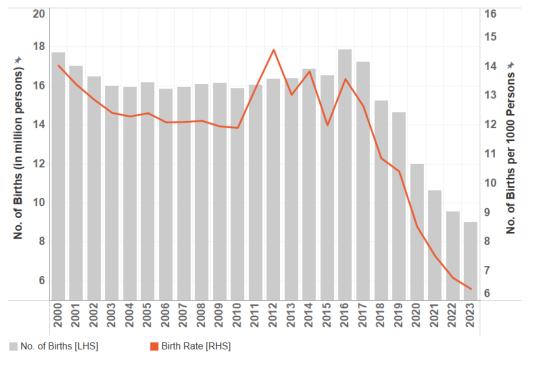
No. of First-time Marriage and Divorces Couples in 2000-2022



Source: Analysis by Real Estate Foresight based on data from NBS

Birth Rates

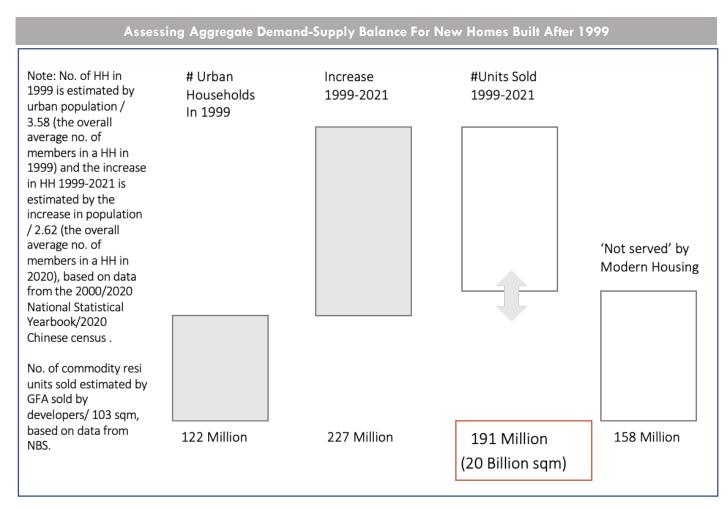
No. of Births and Birth Rate in China from 2000 to 2023



Source: Analysis by Real Estate Foresight based on data from NBS/ news media

The Next Normal – A "Modern Housing" Question

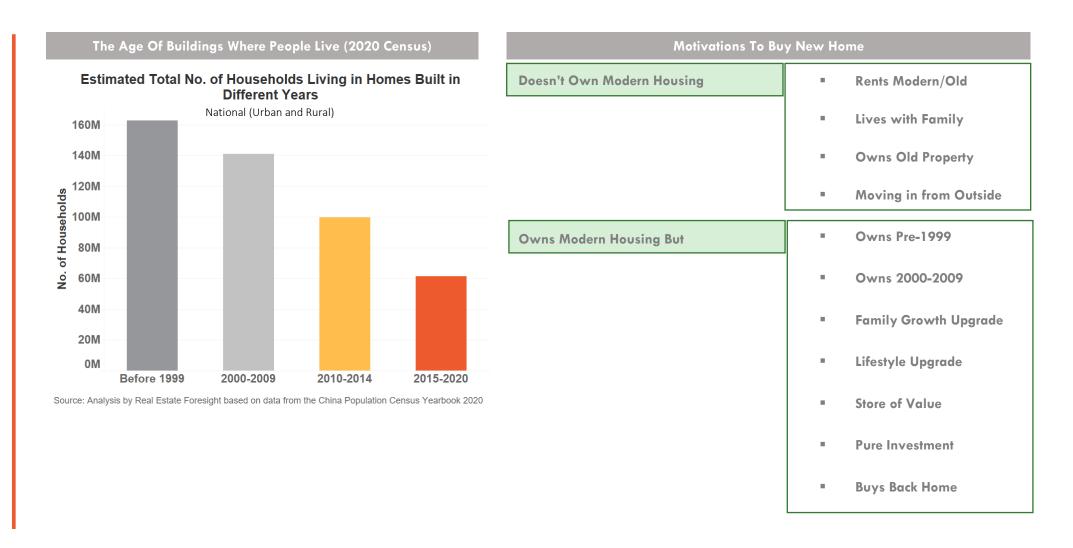




Source: Analysis by Real Estate Foresight based on data from NBS

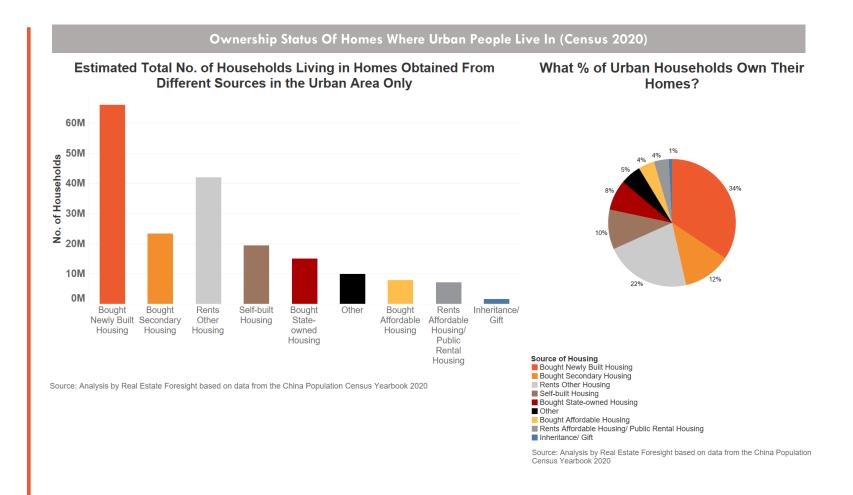
Who Would Have Interest In Buying?





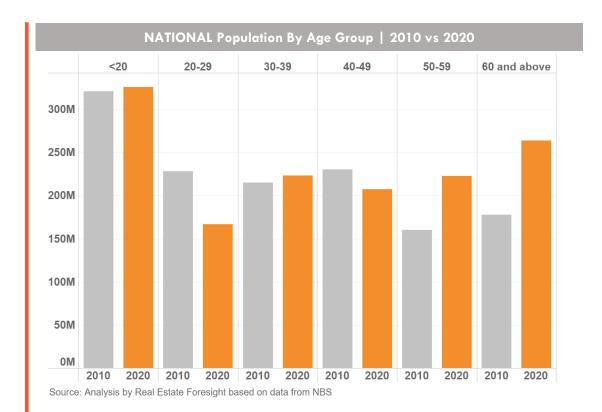
The Ownership Puzzle

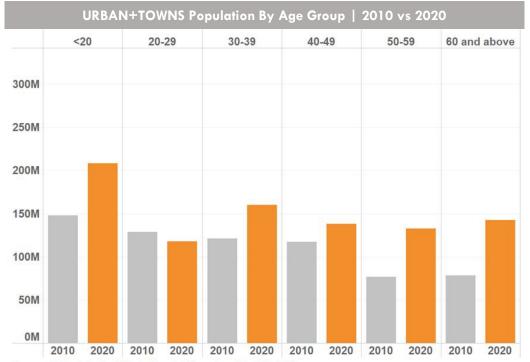




Demographic Twist







Source: Analysis by Real Estate Foresight based on data from NBS

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